

# Full Proposal Outline

- 1. General information:** official name of applicant, contact person, address, phone, email address
- 2. Name and description of project** (no more than three single-spaced pages) including detailed project budget, outlining how – and for what – the money will be spent, other funding sources
- 3. Issues targeted in the proposal (check all that apply):**
  - Early Childhood Education
  - Reading Proficiency
  - Quality Teaching
  - Children/Families in Poverty
  - Postsecondary Educational Attainment
- 4. Describe the impact that the grant would have on the target issue(s)**
- 5. Describe the extent to which the project would meet important needs and/or address root causes.**
- 6. Describe how the project will be characterized by**
  - openness and transparency
  - accountability
  - measurability
  - collaboration
  - sustainability
  - the leveraging of grant funds
- 7. Percentage of the applicant's board of directors who have contributed to the applicant organization in the past fiscal year.**
- 8. Grant amount requested:** \$\_\_\_\_\_ (2013)  
\$\_\_\_\_\_ (2014)  
\$\_\_\_\_\_ (2015)  
TOTAL \$\_\_\_\_\_

**Attach:** Latest financial reports ● IRS 501(c)(3) certification letter  
List of Board of Directors and Staff/Volunteers

## Public Life Foundation of Owensboro

401 Frederica Street, B-203 ● Owensboro, KY 42301 ● 270/685-2652  
info@plfo.org ● www.plfo.org



# 2013 Grant Guidelines

In calendar year 2013, the Public Life Foundation of Owensboro (“Foundation”) will award grants to nonprofit organizations for initiatives that address the following youth or education challenges facing Owensboro-Daviess County, Kentucky – more specifically:

**Early Childhood Education**

**Reading Proficiency**

**Quality Teaching**

**Children/Families in Poverty**

**Postsecondary Educational Attainment**

PUBLIC LIFE FOUNDATION OF OWENSBORO

## Goals through grantmaking

Since its inception in 1996, the Foundation has focused primarily on fostering citizen participation in important community decisions and public policy through a process of

information > deliberation > action

Toward that end, the Foundation has supported academic and journalistic research; published articles, reports and issue briefs; presented speakers and films; hosted panels, public forums, town meetings and more.

Once citizens are informed, engaged and empowered, the Foundation has helped citizens and citizen groups mobilize and be more effective through financial and administrative support, training, coaching, networking and more.

The Foundation's new and expanded grantmaking will enable community organizations to strengthen their "action" dimension while targeting youth and education causes that are important to founders John and Marjorie Hager, other Hager family and board members.

## Values and principles

Through this expanded grantmaking initiative, the Foundation strives to make a significant impact. Applicants are encouraged to embrace principles of *openness and transparency, accountability, measurability, collaboration, sustainability*, and the *leveraging of funds* through matching grants or community partnerships.

## Qualifying proposals

Proposals may focus on programs, projects, building and equipment, endowment funds, and general operating support. Proposals may also include research, community education, advocacy, civic engagement, training, materials and supplies, or other activities that match the foundation's focus on youth or education.

## Who can apply

Applicants that will be considered include private, nonprofit, 501(c)(3) corporations and public entities (governmental agencies, special tax districts, school districts, etc.).

Non-incorporated organizations (e.g., civic and service clubs, ad hoc citizen initiatives, etc.) will not qualify for grants. Grants benefiting organizations that serve Owensboro-Daviess County, Kentucky will be emphasized.

## Grantmaking cycle

The Foundation's Board of Directors will determine grant distributions on an annual basis.

## Grants to be awarded

- Up to \$400,000 in grants may be awarded in 2013, 2014 and 2015.
- Grants are expected to range from \$10,000 to \$200,000.
- Grant applications may be submitted for a one, two or three year period.
- Grants may be awarded in years after 2015 if the Foundation believes the grant program is making a significant impact on issues affecting youth or education.

### Board of Directors

**Sally Hager Wood**  
Chair (Owensboro)

**Bruce Hager**  
Vice-Chair (Cincinnati, OH)

**Susie Hager Alford**  
Treasurer (Owensboro)

**Stewart Hager**  
(Knoxville, TN)

**Rodney Berry**  
President (Owensboro)

**William Speciale**  
Daintree Advisors  
(Boston, MA)

## 2013 Application Steps & Timeline

Letter of Intent (no more than three pages) should include:

- What is the general intent of the proposal?
- How will the proposed project address an unmet need?
- What range of funds will you be requesting?
- Contact information, year 501(c)(3) status granted, and organization's annual budget amount.
- Organization's mission and geographic area.

*May be submitted electronically: [info@plfo.org](mailto:info@plfo.org)*

**May 31, 2013**

Selection of finalists who are invited to submit a full proposal

**July 31, 2013**

Proposals due from finalists

**September 15, 2013**

Interviews with finalists

**late Sept. - early Oct.**

Site visits to finalists (if applicable)

**late Oct. - late Nov.**

Foundation board meeting – grantee selections

**early December**

Announcement

**December 15, 2013**