Sample News Release

PLANNED FORUM

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TOOLKIT		
	PUBLIC LIFE FOUNDATION OF OWENSBORO	

NEWS

For Immediate Release May 2, 2007

Forum on Executive Inn set for Monday night

The Public Life Foundation of Owensboro will conduct a public forum, "Saving the Executive Inn: What, if anything, should our community do?" at 5:30 p.m. on Monday, May 7, 2007 at the Springs Conference Center (Building D), 2200 East Parrish Avenue.

The purpose of the forum is to solicit public input on potential community options in light of circumstances surrounding the 400-room hotel and convention center. On April 18, 2007 a Minnesota corporation filed a motion requesting that a Daviess Circuit Court foreclose on the hotel for failure to make installments on its \$10.74 million loan.

Several major community projects, including a \$50 million riverfront master plan and a \$60 million arena/ events center could affect and be affected by the viability of the Executive Inn.

Forum participants will consider whether the best option is to

- allow the marketplace to drive the future of the hotel
- provide incentives to keep the hotel open
- support the hotel's goal to add a casino
- build an arena/events center near the hotel, or
- acquire the property for some combination of new projects.

A light supper will be served. To assist with the food order, reservations are requested and can be made by calling Kathy Strobel at 685-2652 or by email: kathy.strobel@plfo.org.